



# Pella Area Community & Economic Alliance Investor Information

From needs to budget size, every business is different. The PACE Alliance offers customized partnership levels to integrate into your business strategies.

## Individual - \$150

Individual memberships are for those who are retired or between careers/jobs and want to stay engaged in the business community. There is no business affiliation with this level and benefits are limited.

- May join one or more of PACE's working Councils
- Online Member Directory listing at [www.pella.org](http://www.pella.org)

## Solopreneur - \$350 (no employees) or Business - \$500 (unlimited employees)

- Access to 72 networking, educational, and social events
- Automatic membership to the Greater Des Moines Partnership (access to all events, networking, advocacy and marketing)
- Online Member Directory listing at [www.pella.org](http://www.pella.org) with link to your business' website/social media platforms
- An initial set of member labels to target your message to members (primary contact for each business)
- Post unlimited job openings to [www.pella.org](http://www.pella.org)
- Ability to accept Pella Bucks at your business as form of payment from customers
- Certificate of Origin certification (no fee)
- Notary services (no fee)
- Use of PACE Board Room (no fee; based on availability)
- Discount on your insurance for belonging to an association (check with your insurance agent)
- Ribbon Cutting by Dutch Greeters to announce your business (for new business or new member)
- Open invitation to sponsorship opportunities on all events

## Bronze - \$1000

All Business Level benefits plus:

- Rotating banner of your company logo on [pella.org](http://pella.org) (181,394 unique page views in 2021)
- Member Spotlight (once per year) to individually feature all Bronze-level members – will appear once in social media posts, on website blog, weekly e-calendar (sent to 3,000+ email addresses), and promotional material
- Access to use PACE's promotional material – videos, images, print material, etc.
- Logo on Investor Banner display and in slideshows/powerpoints

## Silver - \$2,500

All Business Level benefits plus:

- Rotating banner of your company logo on [pella.org](http://pella.org) (181,394 unique page views in 2021)
- Logo and link on the weekly e-calendar of events (sent to more than 3,500 emails)
- Access to use PACE's promotional material – videos, images, print material, etc.
- Logo on Investor Banner display and in slideshows/powerpoint
- One Silver-level representative will occupy a Board of Directors position, chosen from all Silver-level investors on election basis by PACE nominating Committee

Want more exposure for your business?

We have additional investor levels with more benefits to fit your business needs.



## Gold - \$5,000

All Business Level benefits plus:

- One Gold-level representative will occupy a Board of Directors position, chosen from all Gold-level investors on election basis by PACE nominating committee
- Light pole banner around Pella with your company name on it (displays for one year)
- Rotating banner on pella.org (181,394 unique page views in 2021)
- Logo and link on the weekly e-calendar of events (sent to more than 3500 emails)

## Platinum - \$10,000

All Business Level benefits plus:

- One Platinum-level representative will occupy a Board of Directors position, chosen from all Platinum-level investors on election basis by PACE nominating committee
- Two tickets to the annual breakfast
- 50% off ad in Relocation Guide
- Light pole banner around Pella with your company name on it (displays for one year)
- Rotating banner on pella.org (181,394 unique page views in 2021)
- Logo and link on the weekly e-calendar of events (sent to more than 3500 emails)

## Elite Partner- \$15,000

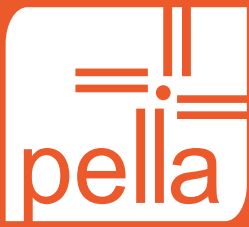
All Business Level benefits plus:

- Two Elite Partner-level representatives will occupy Board of Directors positions, chosen from all Elite Partner investors on an election basis by PACE nominating committee
- Of the Elite Partner representatives elected to the Board of Directors, one member will be elected to the Executive Board (elected by the Board of Directors)
- Community tours for all prospective employment candidates
- Logo on landing page of pella.org
- Logo in lobby of Pella Area Community & Economic Alliance office on Sponsor Wall
- One light pole banner around Pella with your company name on it (displays for one year)
- Four tickets to the annual breakfast
- ½ page ad in Relocation Guide
- Logo and link on the weekly e-calendar of events (sent to more than 3500 emails)
- Rotating banner on pella.org (181,394 unique page views in 2021)

## Trustee - \$30,000

All Business Level benefits plus:

- A seat on the Board of Directors
- Community tours for prospective employment candidates
- Logo in lobby of Pella Area Community & Economic Alliance office on Sponsor Wall
- Logo on landing page of pella.org
- Two light pole banners around Pella with your company name (displays for one year)
- Reserved table of 8 seats at the annual breakfast
- ½ page ad and ½ page employer spotlight in the Relocation Guide
- Logo and link on the weekly e-calendar of events (sent to more than 3500 emails)
- Rotating banner on pella.org (181,394 unique page views in 2021)



# Pella Area Community & Economic Alliance Membership Application

## Contact Information:

Business Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Position/ Title: \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Web Address: \_\_\_\_\_

## Membership Level

Individual     Solopreneur     Business     Bronze  
 Silver     Gold     Platinum     Elite     Trustee

## Business Information:

Total Number of Employees: \_\_\_\_\_ Total Number of Full-Time Equivalent Employees: \_\_\_\_\_  
 Describe your business, major services or products (Online description): \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Keywords (for search)  
 \_\_\_\_\_  
 \_\_\_\_\_

## Preferences:

Billing Frequency Request (Check one): Quarterly  Annually   
 How do you prefer bills to be sent? (Check one): Mail  E-mail   
 Working Councils drive the priorities and activities of the Alliance. Please check any of the Committees you are interested further exploring or joining. (Check all that apply; Learn more about Councils [here](#)).  
 Business Development     Downtown Development     Economic Development  
 Workforce Development     Events     Dutch Greeters

Member Signature \_\_\_\_\_

Print Name \_\_\_\_\_ Date: \_\_\_\_\_

Notice: The Pella Area Community & Economic Alliance is organized as a not-for-profit professional association under section 501(c)6 of the Internal Revenue code. Member investments are deductible as a business expense, but not as a charitable contribution for tax purposes.

## For Office Use Only

Annual Dues     Pro-Rated Amount     Paid or Invoiced     Sponsorship     Website Linked  
 Window Cling     E-mail Welcome Dir     E-mail Welcome Pres     Dutch Greeted     Pella Bucks List  
 Login Directions     Newsbrief     Added to Groups

818 Washington St  
Pella, IA 50219  
 641-628-2626  
 641-628-9697  
 pella.org  
 info@pella.org

## PACE Alliance Staff Members:

Karen Eischen IOM  
Executive Director

Maria Bogaards  
Talent Development &  
New Resident Services  
Director

Christi Vander Voort  
Communications &  
Member Relations  
Director