



Pella Area Community & Economic Alliance Investor Information

We've got the solution for you. The PACE Alliance offers customized investor levels and benefits with resources, services, and opportunities to fit your business needs.

Individual: \$150

Individual memberships are for those who are retired or between careers and want to stay engaged in the business community.

- There is no business affiliation with this level and benefits are limited
- May join one or more of PACE's Working Councils
- Online Member Directory listing at pella.org
- May attend Quarterly and Annual Meetings
- Receive online e-newsletter

Business: \$500 or Solopreneur: \$350 (no employees)

- Window cling
- Ability to utilize Pella Bucks
- Access to 72 networking, educational, and social events
- Automatic membership to the Greater Des Moines Partnership (access to all events, networking, advocacy, and marketing)
- Online Member Directory Listing at pella.org (includes a link to your business' website or social media platforms)
- Post unlimited job openings to pella.org
- May join one or more of PACE's Working Councils
- Notary services (no fee)
- Use of PACE Board Room (no fee; based on availability)
- Ribbon cutting by Dutch Greeters to announce your business becoming a new member of the PACE Alliance
- May attend Quarterly and Annual Meeting
- Open invitation to sponsorship opportunities on all events and promotions
- Discount on your insurance (check with your insurance agent for details)
- Receive online e-newsletter

Bronze: \$1000

All Business Level benefits plus:

- Member Labels: a one time set of labels for use to target your message to members (upon request; addressed to primary contact for each member)
- Rotating banner of your company logo on pella.org (181,394 unique page views in 2021)
- Member Spotlight (a feature story about your business - a one time feature on social media and in monthly e-newsletter; lives permanently on pella.org Blog posts section)
- Access to use PACE's promotional material (videos, images, print material, etc)
- Logo on Investor Banner display and in slideshows/powerpoints

One Bronze-Level representative will occupy a Board of Directors position (chosen from all the Bronze-Level investors on an election basis by the PACE Board of Directors Nominating Committee)

Want more
exposure
for your
business?

We have
additional
investor levels
with more
benefits to fit
your business
needs.



Silver: \$2,500

All Business Level benefits plus:

- Member Labels: a one-time set of labels for use to target your message to members (upon request; addressed to primary contact for each member)
- Rotating banner of your company logo on pella.org (181,394 unique page views in 2021)
- Access to use PACE's promotional material (videos, images, print material, etc)
- Logo on Investor Banner display and in slideshows/powerpoints
- Logo and link on the weekly e-calendar of events (sent to 3500 emails)
- Community Tours (up to 3 complimentary tours/year given to new hires or prospective employees)
- Feature spotlight ad in the e-newsletter for one month

One Silver-Level representative will occupy a Board of Directors position (chosen from all the Silver-Level investors on an election basis by the PACE Board of Directors Nominating Committee)

Gold: \$5,000

All Business Level benefits plus:

- Member Labels: a one time set of labels for use to target your message to members (upon request; addressed to primary contact for each member)
- Rotating banner of your company logo on pella.org (181,394 unique page views in 2021)
- Access to use PACE's promotional material (videos, images, print material, etc)
- Logo on Investor Banner display and in slideshows/powerpoints
- Logo and link on the weekly e-calendar of events (sent to 3500 emails)
- One complimentary Light Pole Banner (displayed around Pella with your company name on it)
- Complimentary Sponsorship of Quarterly Breakfast (one event; includes mic time, advertising, ability to hand out promotional materials)
- Community Tours (up to 3 complimentary tours per year given to new hires or prospective employees)

One Gold-level representative will occupy a Board of Directors position (chosen from all the Gold-Level investors on an election basis by the PACE Board of Directors Nominating Committee)

Platinum: \$10,000

All Business Level benefits plus:

- Member Labels: a one time set of labels for use to target your message to members (upon request; addressed to primary contact for each member)
- Rotating banner of your company logo on pella.org (181,394 unique page views in 2021)
- Access to use PACE's promotional material (videos, images, print material, etc)
- Logo on Investor Banner display and in slideshows/powerpoints
- Logo and link on the weekly e-calendar of events (sent to 3500 emails)
- One complimentary Light Pole Banner (displayed around Pella with your company name on it)
- Complimentary Sponsorship of Thursdays in Pella (one event; includes mic time, advertising, ability to hand out swag)
- 50% of a Relocation Guide ad
- Community Tours (up to 5 complimentary tours per year given to new hires or prospective employees)
- Two tickets complimentary tickets to the Annual Breakfast

One Platinum-Level representative will occupy a Board of Directors position (chosen from all the Platinum-Level investors on an election basis by the PACE Nominating Committee)

Elite Partner: \$15,000

All Business Level benefits plus:

- Member Labels: a one time set of labels for use to target your message to members (upon request; addressed to primary contact for each member)
- Rotating banner of your company logo on pella.org (181,394 unique page views in 2021)
- Access to use PACE's promotional material (videos, images, print material, etc)
- Logo on Investor Banner display and in slideshows/powerpoints
- Logo and link on the weekly e-calendar of events (sent to 3500 emails)
- One complimentary Light Pole Banner (displayed around Pella with your company name on it)
- Community Tours (unlimited complimentary tours per year given to new hires or prospective employees)
- Four complimentary tickets to the Annual Breakfast
- Free ½ page ad in Relocation Guide
- Logo on the landing page of pella.org
- Logo in the lobby of PACE Alliance office on Sponsor Wall

Two Elite-Level representatives will occupy a Board of Directors position (chosen from all the Elite-Level investors on an election basis by the PACE Nominating Committee)

Trustee: \$30,000

All Business Level benefits plus:

- Permanent seat (as long as a PACE member) on the Board of Directors as a Trustee Level investor
- Member Labels: a one time set of labels for use to target your message to members (upon request; addressed to primary contact for each member)
- Rotating banner of your company logo on pella.org (181,394 unique page views in 2021)
- Access to use PACE's promotional material (videos, images, print material, etc)
- Logo on Investor Banner display and in slideshows/powerpoints
- Logo and link on the weekly e-calendar of events (sent to 3500 emails)
- Two complimentary Light Pole Banners (two banners; displayed around Pella with your company name on it; changed annually)
- Community Tours (unlimited complimentary tours per year given to new hires or prospective employees from your business)
- Free table and tickets (reserved table of 8 seats) to the Annual Breakfast
- Permanent job posting spot with logo and link on pella.org linked directly to your company's employment page
- Free ½ page ad and ½ page Employer Spotlight in Relocation Guide
- Logo on the landing page of pella.org
- Logo in the lobby of PACE Alliance office on Sponsor Wall



Pella Area Community & Economic Alliance Membership Application

Contact Information:

Business Name: _____
 Address: _____
 City: _____ State: _____ ZIP: _____
 Phone: _____ Fax: _____
 Contact Person: _____
 Position/ Title: _____
 E-mail: _____
 Web Address: _____

Membership Level

Individual Solopreneur Business Bronze
 Silver Gold Platinum Elite Trustee

Business Information:

Total Number of Employees: _____ Total Number of Full-Time Equivalent Employees: _____
 Describe your business, major services or products (Online description): _____

 Keywords (for search) _____
 Social Media handles _____

Preferences:

Billing Frequency Request (Check one): Quarterly Annually
 How do you prefer bills to be sent? (Check one): Mail E-mail
 Working Councils drive the priorities and activities of the Alliance. Please check any of the Committees you are interested further exploring or joining. (Check all that apply; Learn more about Councils [here](#)).
 Business Development Downtown Development Economic Development
 Workforce Development Events Dutch Greeters

Member Signature _____
 Print Name _____ Date: _____

Notice: The Pella Area Community & Economic Alliance is organized as a not-for-profit professional association under section 501(c)6 of the Internal Revenue code. Member investments are deductible as a business expense, but not as a charitable contribution for tax purposes.

For Office Use Only

Annual Dues Pro-Rated Amount Paid or Invoiced Sponsorship Website Linked
 Window Cling E-mail Welcome Dir E-mail Welcome Pres Dutch Greeted Pella Bucks List
 Login Directions Newsbrief Added to Groups

818 Washington St
Pella, IA 50219
 641-628-2626
pella.org
info@pella.org

PACE Alliance Staff Members:

Karen Eischen IOM
Executive Director
Karen@pella.org

Maria Bogaards
Talent Development &
New Resident Services
Director
Maria@pella.org

Christi Vander Voort
Communications &
Member Relations
Director
Christi@pella.org

Mary Mansfield
Director of Member
Development &
Engagement
Mary@pella.org

LET'S GET SOCIAL!

@pacealliance